

For immediate release: March 20, 2010

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Advisory

Race-day coverage information for the 2010 Honda LA Marathon

Multi-platform information programming available for Sunday's race

The 2010 Honda LA Marathon presented by K-Swiss will take place on Sunday, March 21, 2010 beginning at 6:55 a.m. at Dodger Stadium. It will finish at Ocean Avenue and Santa Monica Boulevard in Santa Monica. Wide coverage will be available:

- **Broadcasts:** The race will be shown live on KTLA 5 Los Angeles and streamed live on www.ktla.com. A simulcast of the KTLA coverage will be shown outside of Los Angeles on Universal Sports and streamed live at www.universalsports.com. Live radio coverage will be offered on AM 570 KLAC and streamed live at www.am570radio.com.

A live Twitter feed will be available at www.lamarathon.com.

- **Photography:** News media wishing to obtain photography of the Marathon for their use should visit www.lamarathon.com/photos2010/; those preferring faster downloads can use the FTP feed at [ftp.lamarathon.com](ftp://ftp.lamarathon.com) (User name: [ftp@lamarathon.com](ftp://ftp.lamarathon.com); password: marathon 2010).

- **Results:** Real-time results will be posted continuously at: <http://results.active.com/pages/page.jsp?eventLinkageID=6277>

Real-time results will be posted for all runners at 5 km intervals.

- **Marathon media center for Sunday, March 21:**
The Honda LA Marathon media center on raceday is located at the Fairmont Miramar Hotel & Bungalows at 101 Wilshire Boulevard in Santa Monica, California, from 5 a.m.-4 p.m.

Marathon media center telephone: (310) 899-8502

Access is available for accredited media only; **no** new requests for accreditation are being accepted. The post-race news conference with the top three men's and women's finishers will be held at this location.

The Marathon media center at Dodger Stadium is now **closed**.

ABOUT LA MARATHON LLC:

We inspire athletes and connect communities. With thousands of volunteers, tens of thousands of participants, and hundreds of thousands of spectators, the Honda Los Angeles Marathon presented by K-Swiss is one of the largest organized road races in the country. For more information, visit www.lamarathon.com.