

For Immediate Release

Press Release
Contact:
Robert H. Lyles
818-566-4633

Clear Channel Radio LA
robertlyles@clearchannel.com



**CLEAR CHANNEL RADIO AND LA MARATHON
ANNOUNCE NEW PARTNERSHIP**



Los Angeles Thursday January 7, 2010 – Clear Channel Radio LA and the LA Marathon have struck a first-time-ever exclusive partnership agreement that will include heavy on air and online support of the Marathon from some of its premiere radio stations (104.3 MYfm, 98.7 FM, 102.7 KIIS FM, AM 570 KLAC, KOST 103.5 and HOT 92.3).

Clear Channel Radio Station personalities will also engage their listeners to participate by joining their favorite ‘DJ’ in the LA Marathon training programs, running seminars and social gatherings.

On race day, spectators and race participants will be treated to a variety of live music from well known artists staged all along the ‘stadium to the sea’ route, including the Finish Line Beach Party celebration adjacent to Santa Monica Pier. Talent to be announced at a later date.

The municipalities making up the Marathon route includes Los Angeles, Hollywood, West Hollywood, Beverly Hills and Santa Monica. The race kicks off at Dodger Stadium and passes a host of LA iconic landmarks ending up in Santa Monica.

In making this announcement, Clear Channel Radio LA President, Greg Ashlock said, “There’s a groundswell of interest and buzz around the new route and we’re thrilled to play a part in making this a huge success for the city of Los Angeles”.

The 25th Los Angeles Marathon (Sunday March 21, 2010) is one of the largest combined participatory and spectator events in the United States with 25,000 participants from all walks of life and around the world with over 500,000 spectators along the route.

- more -

About Clear Channel Radio / Los Angeles

Clear Channel Radio Los Angeles operates HOT 92.3, 570 KLAC, KOST 103.5, 102.7 KIIS FM, 104.3 MYfm, 987FM, KFI 640 and KTLK 1150.

About Clear Channel Radio / Los Angeles

Clear Channel Radio is a leading radio company focused on serving local communities across the U.S. with more than 110 million listeners choosing Clear Channel Radio programming each week. The company's content can be heard on AM/FM stations, HD digital radio channels, on the internet, via iPods and cell phones and used via navigation systems from BMW, Volvo, TomTom, Garmin and others. The company's operations include radio broadcasting syndication and independent media representation. Clear Channel Radio is a division of Clear Channel Communications, Inc., (OTCBB:CCMO), a leading global media entertainment company. More information on the company can be found at www.clearchannel.com.

About the Los Angeles Marathon

We inspire athletes and connect communities. With thousands of volunteers, tens of thousands of participants and hundreds of thousands of spectators along the route, the Los Angeles Marathon is one of the largest organized road races in the country. For more information about the race – Sunday, March 21st, 2010 – please visit www.lamarathon.com.